

Subject: Re: Banners Missing on Sepulveda (Westchester BID)
From: Donald Duckworth <duckworth.donald@gmail.com>
Date: 05/24/2011 07:15 PM
To: Nate Kaplan <nate.kaplan@lacity.org>
BCC: George Livermore <georgel@dekra-lite.com>, Donald Duckworth <duckworth.donald@gmail.com>, Miki Payne <miki@hbdrollinger.com>, jruhlen916 <JRuhlen916@aol.com>, Andy Loos <Andy@hbdrollinger.com>, Heather Lemmon <iselpdr@gmail.com>

Hi Nate.

The draft motion you sent to me is only giving the BID 1 year's exclusive use of the poles. Can't we get this done once and for all for the life of the BID? (That is, as long as the BID exists, it should have exclusive pole banner rights). Check out how the Hollywood Entertainment District BID does this. Or the Sunset & Vine BID. Or any of the other successful BIDs. We have a marketing & promotions plan to brand the District and increase commerce that has been approved in concept by the City Council and is governed by contract with the City. So give us the ability to do our job without wrapping us up in recurring red tape that also costs the City money. We don't have to come in every year and renew our ability to maintain the landscape. What purpose would that serve? If it's ok to let the BID have an exclusive for 1 year, why not for the life of the BID? What rational sense does 1 year make? A perfect strategy for the City's addressing its budget short-fall is to get out of work it doesn't need to perform.

Let's get on with making improvements that CD11 constituents will enjoy and leave this propensity for endless City process in the dust! Please?

On Tue, May 24, 2011 at 11:56 AM, Nate Kaplan <nate.kaplan@lacity.org> wrote:

----- Forwarded message -----

From: **Chris Enriquez** <chris.enriquez@lacity.org>
Date: Tue, May 24, 2011 at 10:29 AM
Subject: Re: Banners Missing on Sepulveda (Westchester BID)
To: Nate Kaplan <nate.kaplan@lacity.org>

Hello

The banner company, Dekra-Lite, informs me that these banners were removed by another banner company and will be returned to them today.

Probably best to refer the BID back to their installing banner company, Dekra-Lite, for information on these banners.

regards

chris

Chris Enriquez
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